

THE DOOR OPENER MAGAZINE

2010 SPIRITUAL GUIDANCE DIRECTORY In Print and OnLine

Our fourteenth annual Spiritual Guidance Directory will appear in the Summer issue of *The Door Opener*. For this directory, Spiritual Guidance facilitators are defined as psychic readers, medical intuitives, astrologers, intuitives, channels, mediums, space clearers, past life regressionists, animal communicators, energy healers who include readings, and beyond. This category does not include psychotherapists or ministerial/pastoral counselors unless intuitive readings are a typical part of their services. Otherwise, those listings properly belong in the 2010 Holistic Health Practitioner Directory.

This Directory will also be loaded up onto our website located at www.dooropenermagazine.com. This is the only directory of its type in the area and approximately 80 readers take part in it each year. Many have been pleasantly surprised to get calls from people who found them on our website. If you have your own website, we will also provide a link from the Directory at no additional cost.

The printed Directory appears as a special section of the Summer magazine, which most people save and use throughout the year. This special 2010 Spiritual Guidance Directory will not be repeated until 2011. To be included in the Directory, please fill out and return the attached form with your payment of \$30.00 by **Saturday, April 10, 2010**. This payment includes both the magazine and the online listing. You can make changes at any time throughout the year. We'll also send you a complimentary copy of the Summer issue of *The Door Opener*. The listing is half price to those who have run a display ad in the last four issues of the magazine (Summer, Fall, Winter 2009 plus Spring 2010).

Note the special information about the video opportunity. Take a look at our videos at our YouTube channel at www.youtube.com/dooropenermagazine.

We are offering this opportunity to all of the readers on our mailing list, but we're sure we'll miss some people who might like to be included. Please pass the word about this opportunity to your friends and other readers at fairs.

Thank you,

Dory

Dory Dzinski, Editor/Publisher

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2010 Spiritual Guidance Directory Listing

The following information is for our records only (it will not be published).

Name _____

Address _____

Town, State, Zip _____

The following information will be included in the Directory. Much of it is optional. The listing will be alphabetical by your last name unless you request otherwise. If you provide tapes, do phone readings, speak a second language, do parties, or have other special services related to your readings, please indicate that. You might also indicate if you are a member of a church, ASC, or other organization.

NOTE: This year, we ARE including information regarding other services you offer such as healings, classes, and workshops.

Please use my 2009 listing (view at www.dooropenermagazine.com – Spiritual Guidance Directory)

Name _____

Address _____

Town or Area _____

Phone _____ Email _____

Website _____

Description of services _____

To be included in the Spiritual Guidance Directory to be published in the Summer issue of *The Door Opener*, **return this form with \$30.00 by April 10, 2010.**

If you have any questions, please contact Dory Dzinski at (860) 693-2840 or thedoropener@comcast.net. We reserve the right to edit material for format and length.

FEEL FREE TO DUPLICATE THIS FORM FOR FRIENDS.

Return the form to Door Opener Magazine, 47 Maple Avenue, Collinsville, CT 06019.
OR you can scan in the form and send in as an email attachment.

_____ Enclosed is my check in the amount of \$30.00

_____ Enclosed is my check in the amount of \$15.00 – I have advertised in these issues:
Spring, Summer, Winter 2009 plus Spring 2010

_____ Please charge my credit card:

___ MASTERCARD ___ VISA ___ DISCOVER ___ AMERICAN EXPRESS

Name on Card _____

Billing Address for Card _____

Account # _____ Exp. Date _____

Signature _____

NOTE: We accept PayPal payments. Go to www.dooropenermagazine.com, Enter the site, click on More Info (bottom left), then lick on Advertising and scroll to the bottom of the page.

DOOR OPENER VIDEO CLIP PRODUCTION

NEW OPPORTUNITY for participants in our
2010 Spiritual Guidance Directory !!

We are offering a full 2 min 15 second video that we will link to your Directory listing. People that find your Directory listing will have an opportunity to meet you and hear directly from you about your philosophy, talents, offerings, etc.

If you do not already have a video on your website, this is a fabulous opportunity. The cost is extremely reasonable for a professionally produced video. We will link your video to our YouTube channel and you will be able to use it for your own website.

The video will be professionally produced by Jean and Jim Egan. Jean specializes in multi-media production and Jim has been a cameraman at both Channel 3 WFSB and ESPN.

There is a basic price with add-ons (see next page).

The equipment utilized during the shoot will be professional camera and professional lighting equipment.

The shoot will take place at the home of the Egans in East Hartford. There will be an extra charge if you would like the shoot to take place at your office. Next year, if you choose to let the video remain online, there will be a reasonable maintenance fee. OR, you will have the opportunity for a re-shoot or to spruce up your video (add another minute, add an insert, etc.)

Please bring some of your own materials to create your environment, i.e. books, vase, flowers, small lamp, etc. Also bring along anything you'd like to hold or demonstrate during your video: massage table (bring your own coverlet), easel, white board, etc.

The video will be shot from at least two camera angles and will be melded together to create visual interest for the viewer. Inserts include in the price are the standard text contact info along with B roll, which consists of still or moving inserts.

We would like the shoots to take place in late April or early May. Promptness to the shoot is mandatory, as the shoot time is non-negotiable in order to stay on track. You may arrive 15 minutes early in order to bring in your materials if needed.

The video will be created in a format that is compatible for the internet and should be easily downloadable and viewable.

You will have the choice of delivering a monologue or engaging in a dialogue during which Dory will ask you questions about your business. You will create your own script. Your script needs to be provided to the Egans two weeks ahead of the shoot.

No need to be shy! The only people present will be you, Dory, Jean, and Jim. Be sure to dress in something becoming and suitable for your profession. And as far as the script, unless you want to just wing it (which is fine, if you're good at that), practice, practice, practice!

COST OF VIDEO WITH OPTIONAL ADD-ONS

Basic cost of two-minute 15-second video - includes:

- Prep and shoot time
 - Professional camera and lighting
 - Monologue or dialogue
 - Opportunity to review and sign-off on video
- \$ 450.00

OPTIONS:

Add one minute to my video time + 100.00

TOTAL COST OF VIDEO \$ _____

ADDITIONAL OPTIONS:

* If you would like to use music in your video, there will be an extra charge depending upon where the music comes from. You can seek permission from the creator of something you already own, or you can purchase music from iStockPhoto, for example.

* If you have a video and would like to link it to your Directory listing and our YouTube channel, and it meets our quality specifications, the cost will be \$30 for the year.

OWNERSHIP OF VIDEO:

- Videographers will retain a copy for their portfolio
- Door Opener will retain a copy to be used in the Directory
- Practitioner has unlimited use for future marketing

Videographers and Door Opener will not use the video without written consent of the practitioner for any purposes other than those listed above.

If the Practitioner reviews the video and is not satisfied, there will be an extra charge to be determined by the videographers to do a re-shoot. Timing will be a consideration and practitioner will understand that a re-shoot will be placed in line after all the shoots are completed. Unforeseen circumstances such as equipment failure will be re-shot ASAP. Videos will be loaded up onto the website at the beginning of June, 2010.

I have fully read and agree to the terms above. Date _____

Door Opener Magazine

Practitioner

Jean/Jim Egan, Videographer