

Listing and Advertising Rates

Rates per frequency of insertion of **Same Size Ad**

	Vertical X Width	1 Issue	2 Issues	4 Issues	Prepaid Year 10 % Discount
Full Page	9 1/2 x 7 1/4	\$400	\$370	\$340	\$1,224
Half Page (Horo.)	4 1/2 x 7 1/4	\$200	\$185	\$170	\$612
Half Page (Vert.)	9 1/2 x 3 1/2	\$200	\$185	\$170	\$612
Third Page (Horo. Only)	3 x 7 1/4	\$140	\$130	\$120	\$432
Quarter Page	4 1/2 x 3 1/2	\$100	\$95	\$85	\$306
Eighth Page (Business Card Size)	2 x 3 1/2	\$55	\$52	\$48	\$172

Display Ad Contract

Please fill out, sign, and return to **The Door Opener**, 47 Maple Avenue, Collinsville, CT 06019 (Please note appropriate Deadlines)

Name/Business _____ Address _____

Phone _____ Email _____

Number of Insertions _____ Ad Size _____ Cost per Insertion _____

I understand that The Door Opener is a quarterly publication and that I will receive a billing statement for each ad after the magazine has been printed and distributed. I accept responsibility for each payment, and accept responsibility for any additional costs due to my change in this contract.

Date _____ Signature _____